

PARAGON
Developments

PARAGON.2

Financial District

WELCOME

TO THE FUTURE OF

WORKSPACES



PARAGON.2

Financial District

LOCATION:
FINANCIAL DISTRICT – NEW CAPITAL

LAND AREA:
9,215 sqm

BUILT UP AREA:
32,250 sqm

NUMBER OF FLOORS:
GROUND PLUS 7

NUMBER OF PARKING SLOTS:
800+



A SMART WORKSPACE NEEDS TO BE LOCATED SMARTLY.

That's why we've built PARAGON 2 right in the middle of the New Capital's Financial District.

- Situated between Banque Du Caire and Banque Misr
- Overlooking a 30m main street
- Frontage of 130m on main street
- 240m from the Monorail
- 370m from St. Regis El Masa
- 400m from Central Bank of Egypt
- 1.7km from North Bin Zayed Axis

Gone are the days when you had to commute to and from work. That's because PARAGON 2 is:

- 1 minute away from North Bin Zayed Axis
- 1 minute from the Regional Ring Road
- 10 minutes from the Cairo-Suez Road
- 15 minutes from the Cairo-Sokhna Road
- 10 minutes from the New Capital Airport



PARAGON.2 Financial District

PARAGON SPACE PROGRAM

C SPACE
Corporate Spaces
250 / 500 / 1,000 sqm



If you're an investor or medium to large corporation, **CORPORATE SPACE** is made for you.



Number of Employees
40 and above



Total Space
16,125 sqm



Office Spaces
250 / 500 / 1,000 sqm

S SPACE
Smart Spaces
70 - 180 sqm



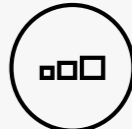
If you're an investor, startup, small, or medium business, look no further than **SMART SPACE**.



Number of Employees
Up to 40
per office



Total Space
16,125 sqm



Office Spaces
70 - 180 sqm

LET'S COME TOGETHER



PARAGON



PARAGON 2 introduces the latest global development concepts in workspaces, through which we aim to create new opportunities and define the future of work.

But what's a community without communication?

We understand that humans are social beings, so we have created several shared spaces that allow our communicates to come together under an umbrella we call PARAGON HUB.



PARAGON HUB is a social meeting space that allows members to enjoy several shared facilities outside of their own workspaces, in order to connect, learn from each other, innovate, get inspired, and potentially grow.

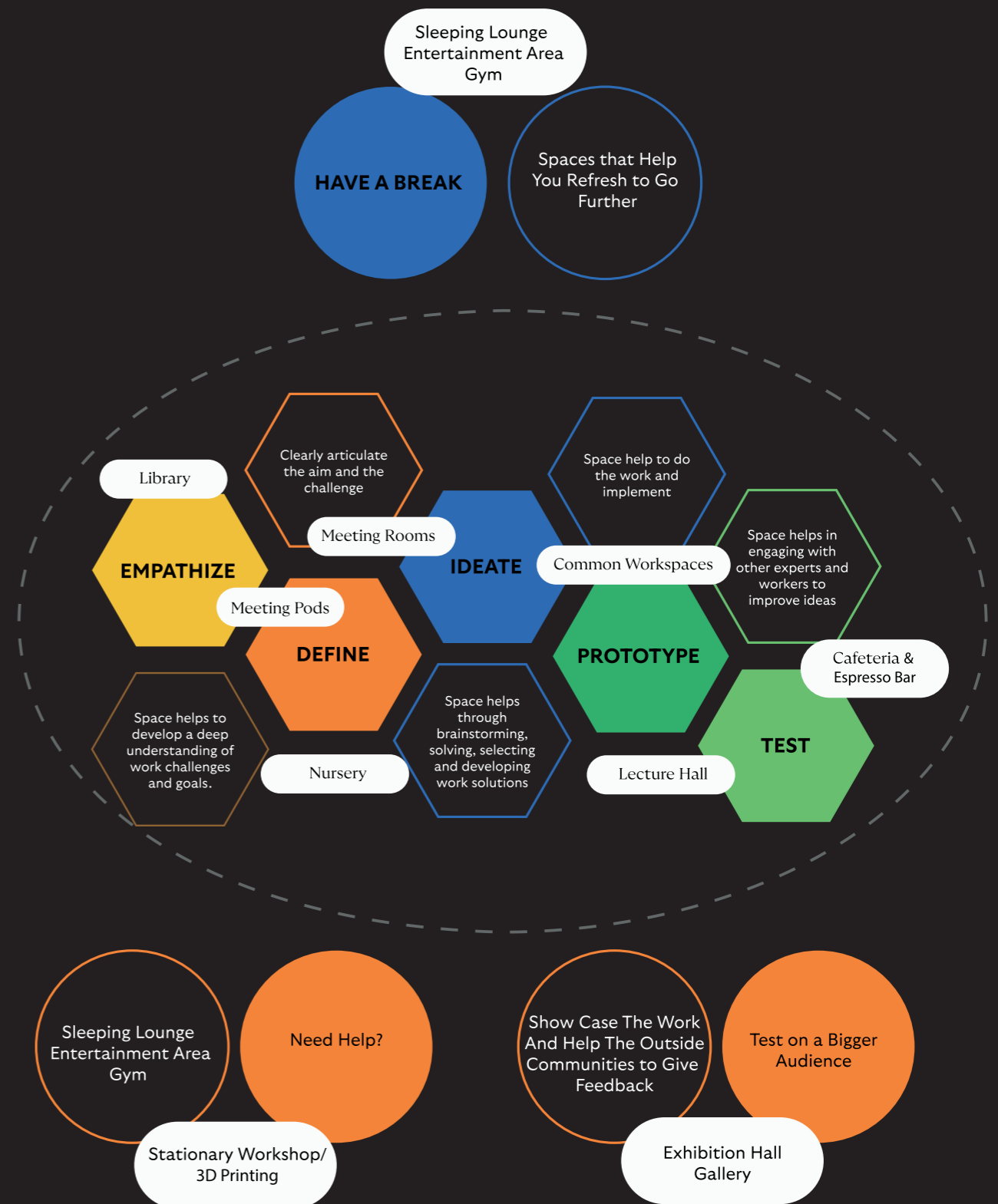


To create PARAGON HUB, we adopted the “innovative space process” of design thinking, which entails the following five stages: empathize, define, ideate, prototype and test.

Equipped with meeting rooms, informal seating areas and hot-desks, PARAGON HUB offers the following benefits:

The innovative design process is translated in the PARAGON 2 HUB as follows:

Innovative Space Process of Design Thinking





Cafeteria & Espresso Bar

The cafeteria and espresso bar, as well as lecture hall, bring people together where ideas are shared with peers and experts, thus allowing the ideas to change and evolve.



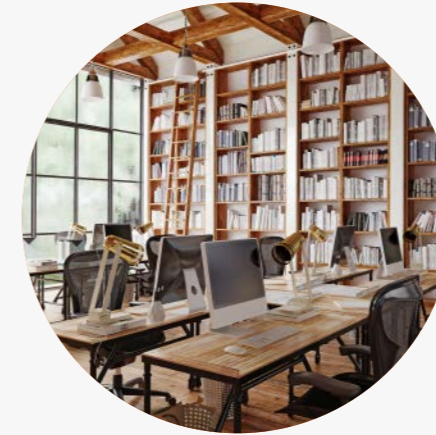
Common Workspace

The common workspace leads people to putting their hands together and creating a prototype of their work. Because we know that you cannot clap with one hand.



Meeting Pods

The meeting pods work at targeting the aim and defining the challenges it takes to get there. And by doing so, communities work together to resolve the challenges and reach the target.



Library

The library helps create empathy among its users by allowing them to develop a deeper understanding of the work challenges and goals.



Lecture Hall

Lecture halls are the ideal environments for learning and developing as they are free from distractions. Users remain focused and motivated to learn.



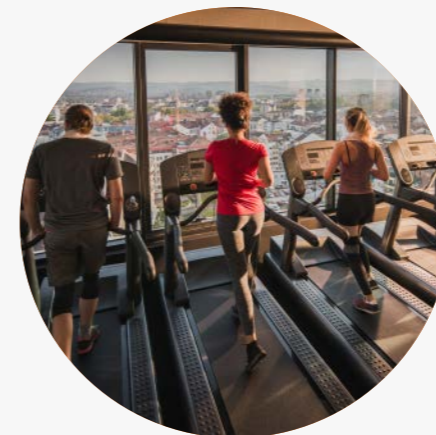
Meeting Rooms

The meeting rooms bring people together. And when they're gathered around and sharing thoughts and ideas, they brainstorm together and find solutions for problems that may arise at work.



Nursery

Our workspace nursery helps its working parents feel confident and focused knowing their children are being cared for in a caring environment. It's a great way to show our members that they are valued and, in turn, help to retain highly skilled members.



Gym

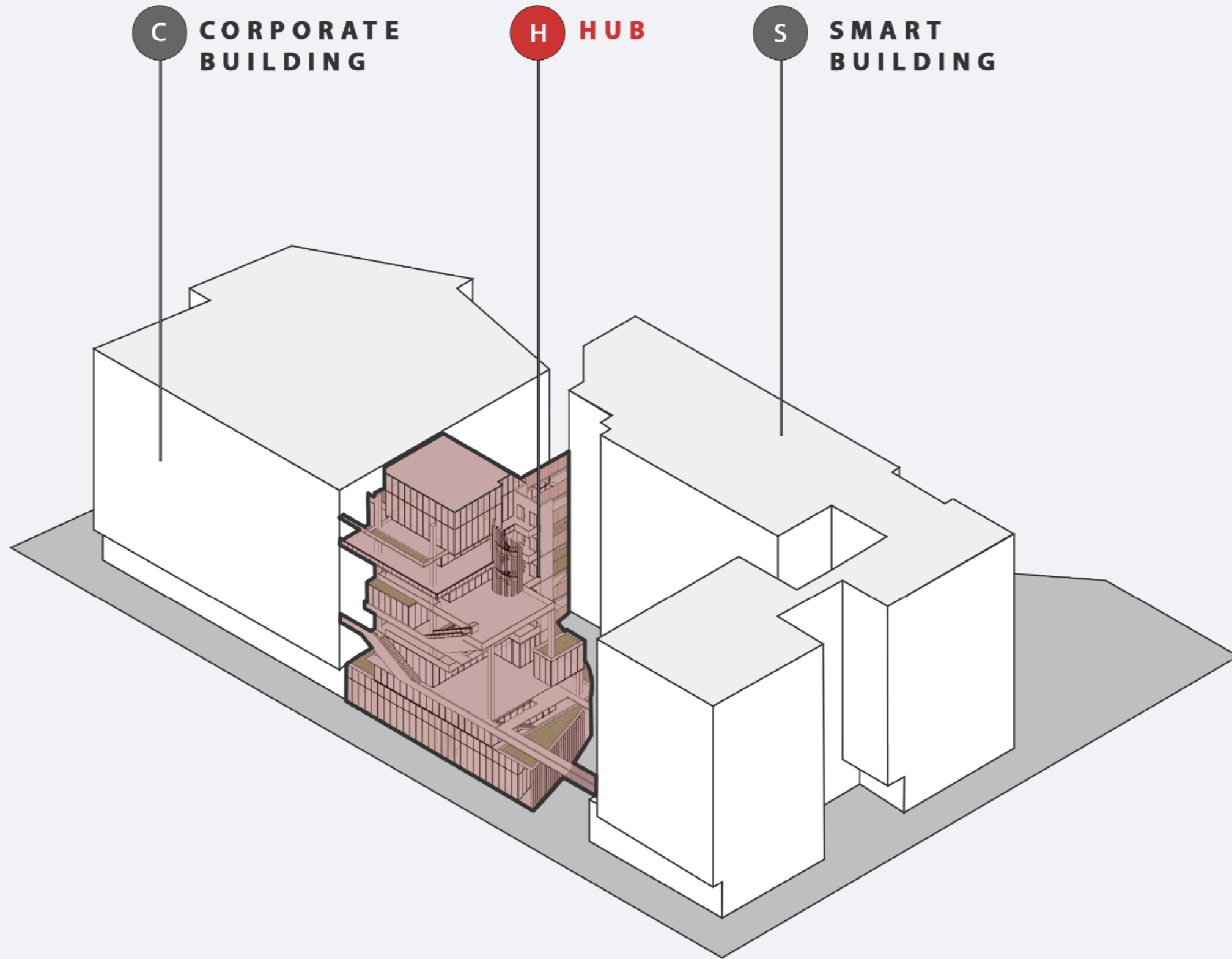
Exercising during working hours can also pump up work performance. Having a team gather outside the office is always an excellent team building opportunity.

PARAGON DESIGN PHILOSOPHY

FORM FOLLOWS FUNCTION

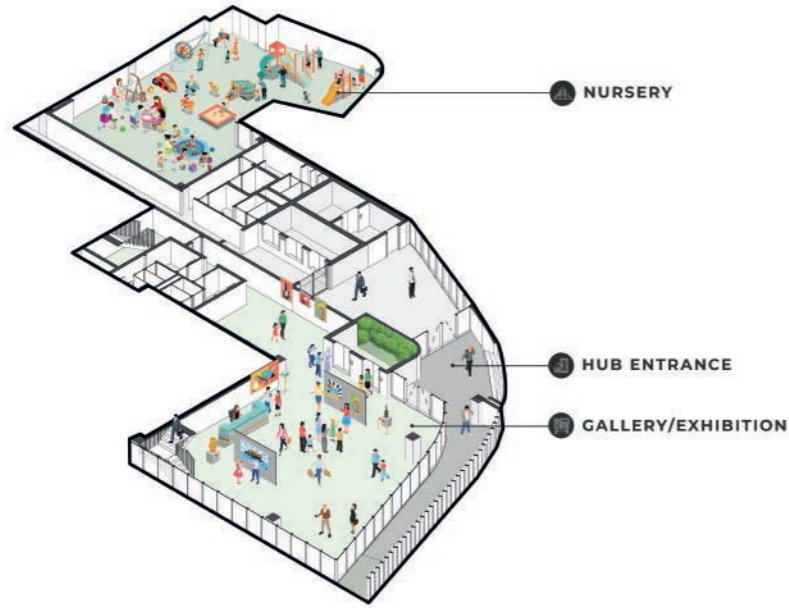


HUB STUDIES

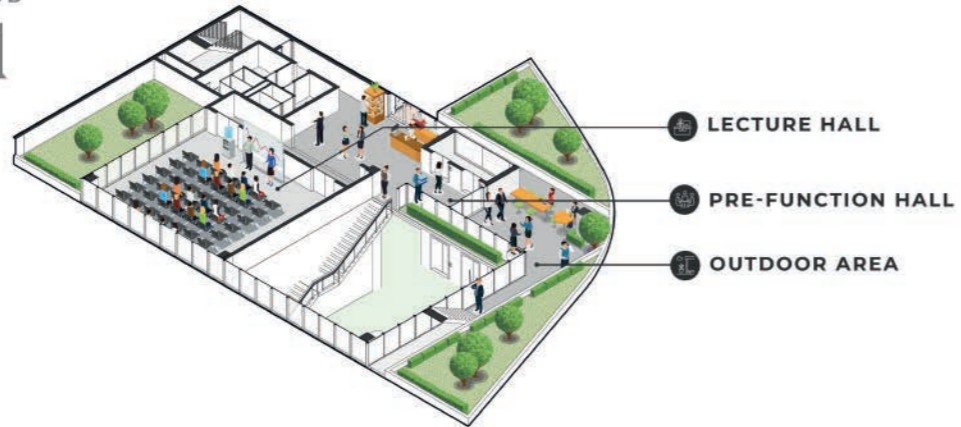


This is to only understand our vision through the implementation of the design thinking philosophy spaces in our hub.

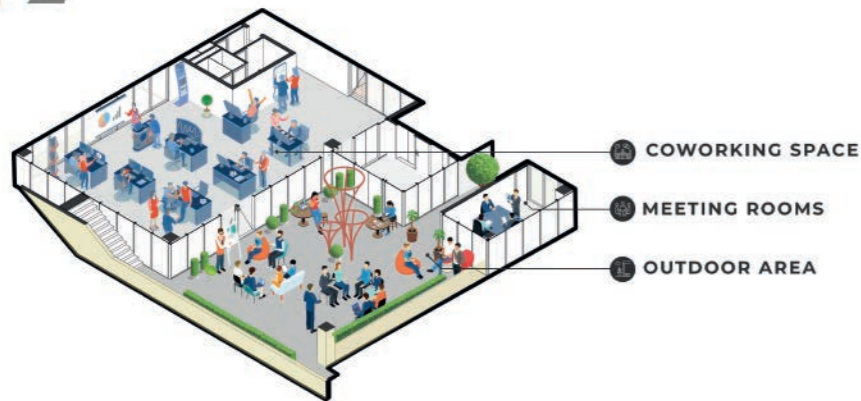
BUSINESS PUBLIC
HUB 0



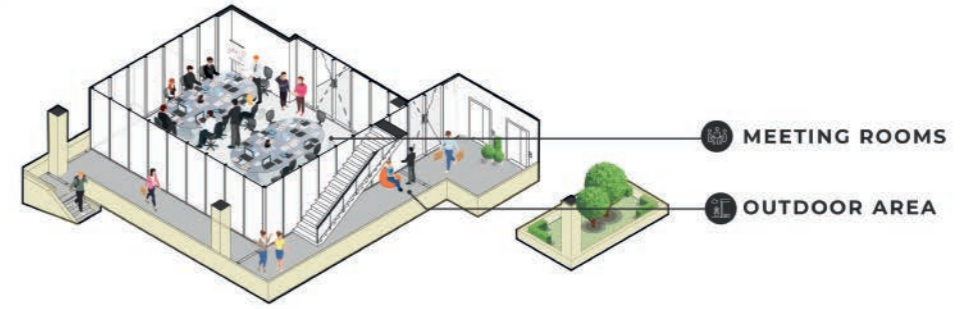
EVENTS PUBLIC
HUB 1



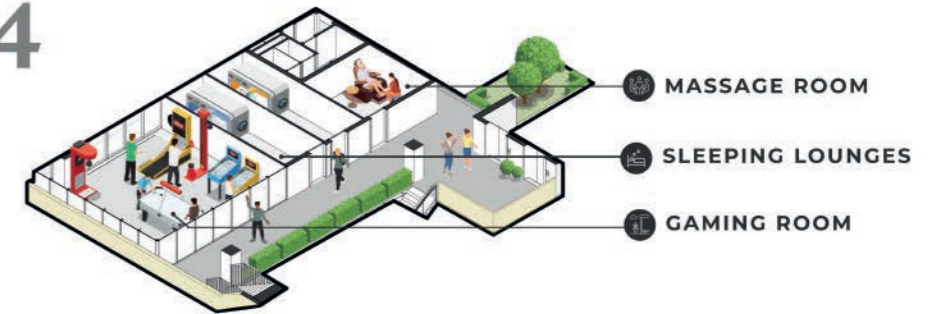
BUSINESS PUBLIC
HUB 2



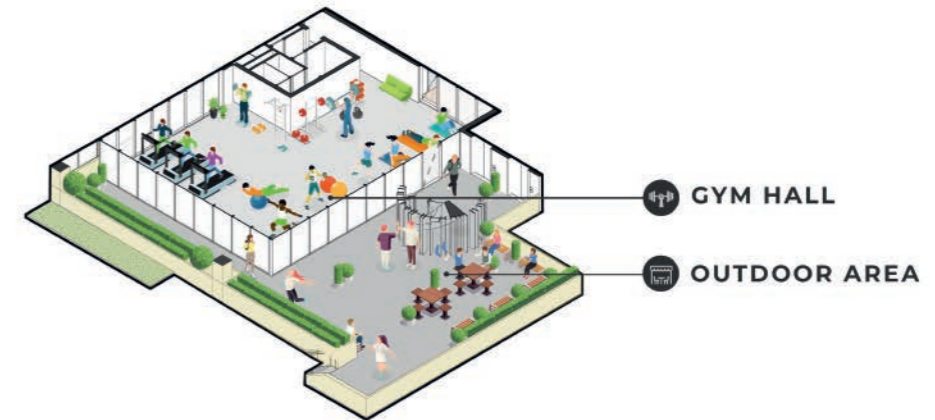
BUSINESS PUBLIC
HUB 3



ENTERTAINMENT SEMI PRIVATE
HUB 4



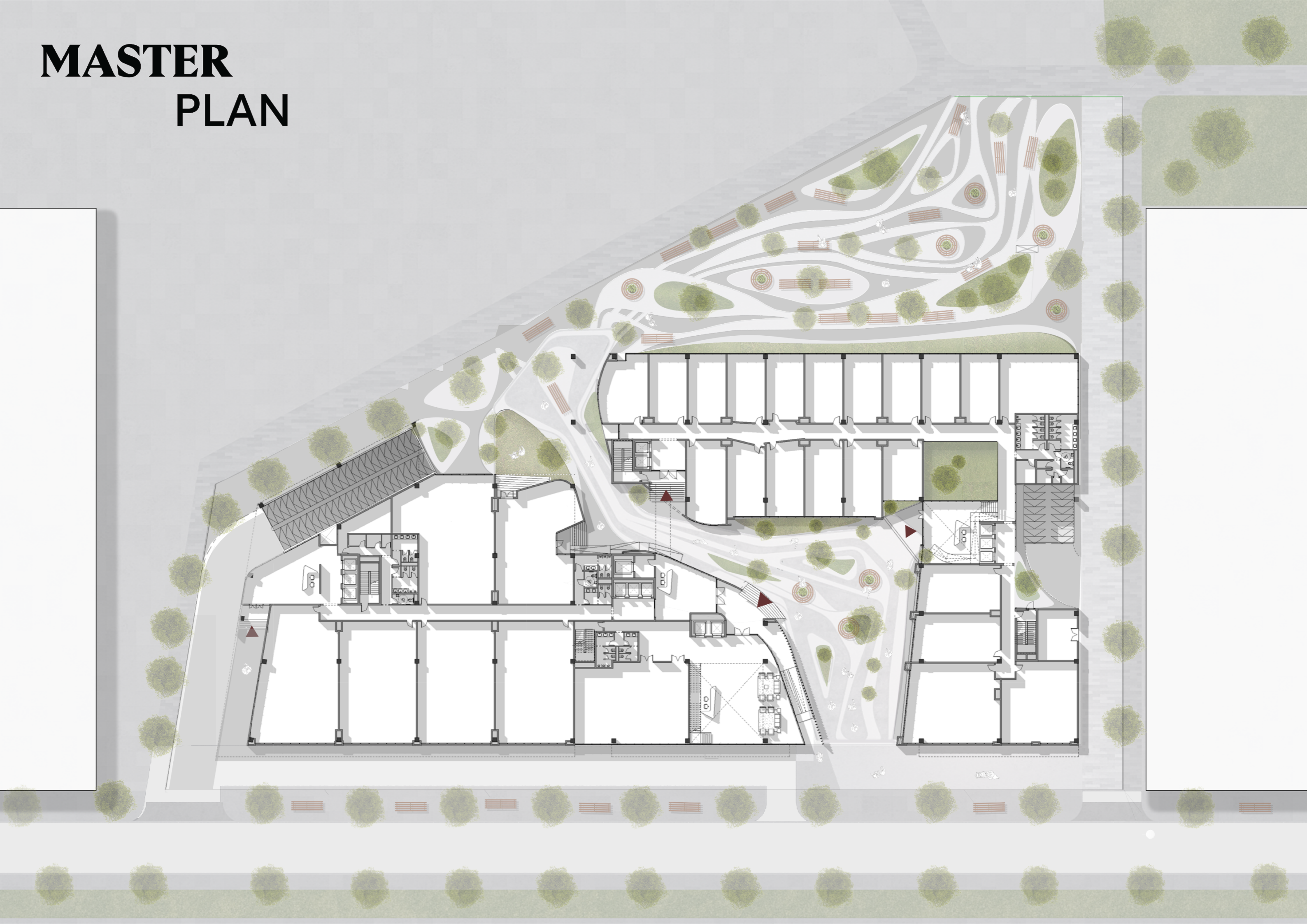
ENTERTAINMENT SEMI PRIVATE
HUB 5



EXCLUSIVE SEMI PRIVATE
HUB 6



MASTER PLAN



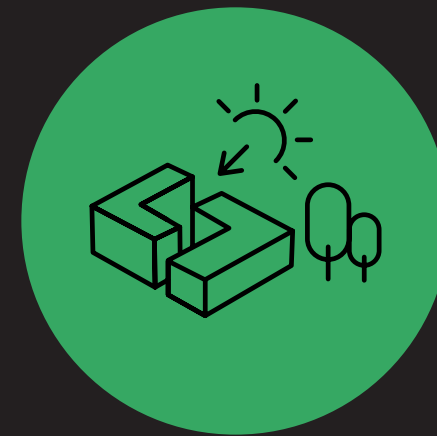
WE PUT ALL OUR VALUES TOGETHER



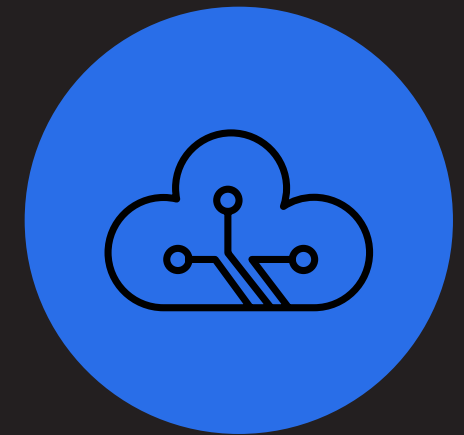
COMMUNITY



DESIGN



SUSTAINABILITY



TECHNOLOGY

COMM- UNITY



PARAGON understands that humans are social beings. Therefore, we create around our buildings several shared spaces we call PARAGON Hub, which is central in facilitating better movement and communication between our members who have the privilege of using their meeting rooms, library, cafeteria, and gym, among other facilities. Thus, we allow them to connect and socialize in order to innovate, get inspired, and potentially grow.



DESIGN

“Our design philosophy is form follows function”

- PARAGON
Engineering Director

Imagine walking every morning through bright corridors flooded with natural light. Breathe in the fresh air circulating throughout them. Relish the sight of greenery that makes a workday feel like a day in nature. Welcome to PARAGON.2



SUSTAIN- ABILITY

We at PARAGON recognize our duties toward the planet, economy and society. That's why we continue to be committed to investing in sustainable development through strategic partnerships and certifications, such as the LEED Certificate, which we are in the process of getting.

Thus, we have designed PARAGON.2 to meet our needs without compromising the environment, people's wellbeing or economic vitality.



TECH- NOLOGY

Because we put human experience at the core and plan around it, we utilize that is intuitive and designed to make the lives of our members easier, more efficient, and always connected. therefore, we have incorporated IoT technologies that allow our buildings to be monitored, managed, and optimized via cloud-based building management systems.

Our IoT (Internet of Things) Systems dedicated to Paragon buildings include:

- Intelligent building management system solution
- Energy Efficiency
- Automated Security systems

Find out more at the separate IoT flyer.



PARAGON

Developments

PARAGON Developments is a one-of-a-kind consortium built upon the extensive 360° experience we've accumulated over the past 35 years of operating in the market.

We have successfully overseen numerous projects within the scope of real estate - from development and construction, to consultancy, project management, innovation and financing.

The latest testament to our success is PARAGON.1, which has completely sold out and paved the way for PARAGON.2, the state-of-the-art workspace right in the middle of the New Capital's Financial District.

PARAGON Developments is the outcome of our team's experiences in the development of administrative buildings and commercial projects, as well as hotels and resorts in Europe, the USA, Egypt and the GCC.



Our portfolio is comprised of multiple success stories that include **PARAGON 1, Pioneer Administrative Building, Zepter Administrative Building, Siemens Administrative Building, Al Khayat Tower and Complex, Dar Al Salam Hotel**, and various residential projects.

PARAGON is here to develop more than state-of-the-art workplace buildings. We are here to develop better workspace communities.



*Siemens
Administrative
Building*



*Zepter
Administrative
Building*



DEVELOPING BETTER WORKSPACE COMMUNITIES

We create workspaces that are more than mere concrete and glass. We create environments that are comfortable and inviting. We design human-centric spaces. Our workspaces allow people to connect and be more productive, which in turn leads to better performance and higher ROI.

OUR PARTNERS IN SUCCESS

With experience in the market exceeding thirty five years, we've successfully seen a number of projects come to fruition.

Our success stories range from working in real estate development, construction, consultancy, project management and financing. But we couldn't have done it on our own.

We are extremely proud and grateful to have worked -and continue to- with each of these giants in their respective fields of expertise.

ARCHITECTURE
DESIGN PARTNERS



INTELLIGENT SOLUTIONS
PARTNER



SUSTAINABILITY
PARTNER



COMMERCIAL
CONSULTANT



And if that isn't
a movement!

JOIN THE MOVEMENT

Do you represent or run a corporation?
Are you an investor? Entrepreneur?
Get in touch and know how to become
a PARAGON of change.

VISIT US

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Settlement, New Cairo, Egypt

CALL US

15063

DROP US A LINE

hi@WeAreParagon.Dev

VISIT

WeAreParagon.Dev

FOLLOW US

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**THE FUTURE
OF WORKSPACES**